



STRATEGIC PLAN 2025-2027

Executive Summary

The Strategic Plan (SP) should serve as a general framework or roadmap for decision-making, enabling the Argentine Society of Cardiology (SAC, for its acronym in Spanish) to grow coherently and consistently while pursuing its long-term objectives. It is intended to guide actions and the allocation of capabilities, time, and funds.

It is not a detailed document that limits individual initiatives within the Society, nor does it restrict board members in carrying out their assigned responsibilities. The SP reflects a shared vision among SAC's leadership to enhance decision-making, improve organizational efficiency, and strengthen SAC's contribution to cardiovascular health nationwide.

Developed through a participatory process convened by the Presidency, it brought together the Board of Directors and leaders from across SAC's functions. Through workshops and group discussions, ideas were gathered and agreed upon to define the contents of the SP, with an initial horizon spanning three SAC leadership terms.

SAC is committed to advancing cardiovascular health in Argentina by delivering top-quality training and promoting equity and quality throughout the healthcare system.

SAC conducts research, educates, and disseminates medical knowledge to prepare highly qualified professionals, staying at the forefront by anticipating worldwide trends.

To strengthen coordination and integration across its areas and district councils, SAC has redesigned its structure.

To this end, it has established three strategic pillars of action:

Education:

Developing the Institute of Continuing Medical Education to generate and disseminate knowledge in medical sciences and cardiology, emphasizing professional growth through patient-centered continuing medical education. The Institute strives to be a leading institution in healthcare professional training and in advancing knowledge and technological development in cardiology, both nationally and internationally.

Research:

Advancing scientific knowledge to improve clinical practice and the training of highly qualified professionals in cardiology. The focus is on producing rigorous and ethically sustainable research, generating national data and statistics on cardiovascular health, with the purpose of providing SAC with scientific methodology, representing the reality of cardiovascular health in the country, promoting plural and federal participation, encouraging multicenter registries, and involving research centers throughout Argentina.

SAC Members Area:

The creation of a leadership training program for cardiologists addresses the need to professionalize leadership and management within SAC, aiming to prepare leaders capable of navigating technological advancements, globalization, social transformations, and emerging challenges.

To ensure these guidelines remain sustainable over time, they must adhere to principles of social equity, supporting the development of all individuals regardless of race, religion, or socio-economic status.



Education

- Development of the Continuing Medical Education Institute

Research

- To advance scientific knowledge with the goal of enhancing clinical practice and fostering the training of highly skilled professionals in cardiology.

SAC Members Area

- Establishment of a Leadership Program for Cardiologists



Mission

We are a nonprofit public-benefit association committed to advancing cardiovascular health in Argentina.

- Our members—physicians, nurses, and technicians—bring together their expertise and passion for learning within an open, inclusive community guided by humanistic values and ethical principles.
- We focus on creating and sharing scientific knowledge through research and specialized continuing education in cardiovascular medicine, in alignment with the institution's values.
- We also promote conscious leadership, the efficient use of technological resources, and equitable access to cardiovascular care for patients.

Vision

To be the foremost authority in cardiovascular health education and information in Argentina.

- We rely on the latest science and technology, focusing on innovation to improve the quality of patient care.
- We are committed to advancing cardiovascular health nationwide while maintaining a regional perspective.



Challenges Ahead:

Several challenges are identified within the time horizon of this Strategic Plan:



Challenge #1:

Creating the University Institute and professionalizing the teaching area, with the aim of developing human capital capable of playing a transformative leadership role within the healthcare system.



Challenge #2:

Advancing SAC professional growth: A new unit, hereinafter referred to as the "Members Area," has been established to strengthen members' management and leadership practices, aiming to streamline and improve efficiency in institutional processes. "Ubi Concordia, ibi Victoria" (Where there is unity, there is always victory).



Challenge #3:

Strengthening research: Developing epidemiological records, conducting clinical studies, offering scholarships, and providing platforms to share advances in the specialty. A National Network of Researchers will be created to ensure representation of the country's population.



Challenge #4:

Consolidating international inter-society partnerships.



Challenge #5:

Promoting citizen engagement through the community initiatives of the Argentine Cardiology Foundation.



Challenge #6:

Becoming the leading authority in cardiovascular health for the National Ministry of Health, provincial governments, and municipalities through two concrete actions to reduce cardiovascular mortality: a heart attack network program and the diagnosis, treatment, and control of hypertension.



Strategic Design and Thinking Process

During the strategic thinking process, technological trends and their projections for the next 10 years were analyzed and then linked to the current and potential capabilities of SAC and the cardiology profession in Argentina.

To achieve these strategic objectives, SAC will review its educational model, guided by research, lessons learned, and emerging trends to maintain the effectiveness and appeal of teaching. This will be complemented by teaching and research policies aligned with the adopted model.

From an administrative perspective, it is essential to ensure financial sustainability through careful budget planning and responsible management across all SAC leadership areas, with a focus on objectives and accountability.

